

Supplements, 1985

New Players Lights 25's

\$1⁵⁰ less a carton.
Rain or shine.



Super Saver Carton
Kings & 100's



Count 'em.
200
premium quality
cigarettes for \$1.50
less a carton.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings "tar," 10 mg.; "tar," 0.8 mg. nicotine
100's "tar," 10 mg.; "tar," 0.8 mg. nicotine
av. per cigarette by FTC method.

WR's suggested retail price is \$7.50 less than full-price brands. Not available in all areas.